Why Is Tourism Important?

There are a variety of benefits that can come with tourism in essentially any part of the world, helping to push for further growth and development in different ways. Whether you're planning for a **holiday** sometime soon or you're hoping to get into the tourism industry, it's worth learning a little more about the large-scale benefits that come with it.

What are some of the advantages of tourism?

A good source of employment

Tourists may not have to do much work during their holidays, but this in itself can create a variety of jobs for the people who live in the country. From restaurants, to hotels; there are so many ways that those in the tourism industry (or any niches even remotely related) can benefit from having visitors from across the globe.

Growth in cultural awareness

In terms of **economic value**, it's important to consider how much tourism promotes the traditional aspects of certain destinations. This helps to preserve and celebrate the local history and culture, which is beneficial to everyone involved. You get to enjoy a completely different experience than what you're used to, and the residents can continue with their own way of life.

Improvement in infrastructure and services

Alongside the traditions, most places also experience significant infrastructure development too; from increasing government budgets for societal needs, to building new roads and keeping areas clean. The latter may be a nice touch for anyone on **holiday**, but they can also pose significant improvement to the lives of residents.